You can’t google the solution to an important business problem. What you can do is listen to and discuss how other CEOs have addressed the same issues of concern to your business. From enlightening “case study” presentations to inspiring smaller roundtables and substantial peer-to-peer networking, you’ll get practical solutions, generate new ideas and make valuable business connections.

Presentations
Successful owners and prominent leaders discuss best practices to resolve key business issues.

Roundtable Interaction
Participate in engaging Q&A sessions with the Forum’s CEO, faculty and other top-level experts.

Networking
Share ideas, develop leads to expand your market, and build your business through strategic alliances.

Tuesday, November 18, 2014
The Army and Navy Club
901 17th Street, NW, Washington, DC 20006

The Presidents’ Forum was created through the efforts of the Advisory Board of Meto Washington and The Entrepreneurship Institute (TEI) to provide practical solutions, relevant information and valuable contacts needed to thrive in a challenging economy. TEI is the most successful independent non-profit educational corporation organized solely to assist and encourage the growth of American enterprises. Since 1976, TEI has assisted thousands of company presidents in solving problems and developing business contacts that contribute positively to the bottom line.

To learn more about the Presidents’ Forum and our various other opportunities and resources, visit www.tei.net.

Follow us on Twitter at: https://twitter.com/TEIForum
Presidential Presenters:

Michael Chasen
Founder & CEO, SocialRadar, Inc.

Michael Chasen is an entrepreneur in the Social Local Mobile (SoLoMo), technology, and education space. After co-founding the e-learning software company Blackboard Inc., he served as CEO for 15 years, growing it into a market leader used by 20 million students and faculty at over 20,000 institutions in more than 70 countries. In 2011, Mr. Chasen sold Blackboard to Providence Equity Partners for $1.7 billion. He is currently the CEO of SocialRadar, which he founded in 2013. The SocialRadar app merges the data from social networks and geolocation to enable people to connect more smartly in the real world. Mr. Chasen is also an investor and advisor to several companies, both startup and mature, across the technology and education spectrums. He is popular on the speaker circuit, regularly invited internationally to illuminate and entertain entrepreneurs, institutions, corporations, educators, and students by sharing his business experiences and personal observations on how digital technology has and will continue to revolutionize how people meet, learn, and teach.

Gloria Bohan
President & CEO, Omega World Travel Ltd.

As President & CEO, Gloria Bohan launched Omega World Travel in 1972 as a small-town storefront travel agency, and today is the top woman-owned business in the U.S. Very much a hands-on owner, Ms. Bohan manages the day-to-day operations including strategic partnerships, e-commerce execution, and the long-term direction of the organization. Her many business accolades includes enshrinement into the Enterprising Women “Hall of Fame,” Tour and Travel News’ “One of the 25 Most Influential Leaders in the Travel Industry,” and Office Depot’s “Businesswoman of the Year.” Omega World Travel was one of the first in its field to adopt computer reservation systems and was a pioneer in 24-hour customer service. The company boasts annual sales revenues in excess of $1 billion.

Dr. William Dunkelberg
Chief Economist, National Federation of Independent Business

As Professor of Economics (Emeritus) in the College of Liberal Arts, Temple University, Dr. Dunkelberg served as Dean of the School of Business and Management from 1987 through 1994 and as Director of the Center for the Advancement and Study of Entrepreneurship. He currently serves as Chief Economist for the National Federation of Independent Business and as Economic Strategist for Boening & Scattergood. Dr. Dunkelberg is a nationally known authority on small business, entrepreneurship, consumer credit and government policy. Dr. Dunkelberg has appeared on CNBC, Bloomberg, FOX, CNN, MSNBC, the ABC, CBS and NBC Evening News programs, Good Morning America, and numerous local news and business TV and radio shows. He has authored and co-authored numerous books and articles and writes a monthly small business economic report for the National Federation of Independent Business.

The Presidents’ Forum Schedule
Tuesday, November 18, 2014

7:30 - 8:25 a.m.
Registration/Networking Continental Breakfast

8:25 - 8:30 a.m.
Welcome

8:30 - 9:15 a.m.
Kick Off Address

9:15 - 9:55 a.m.
Keynote Address

9:55 - 10:35 a.m.
Keynote Address

10:35 - 11:00 a.m.
Break

11:00 - 12:15 p.m.
Breakouts/Peer-to-Peer Interactions:
• Security Strategies: Balancing BYOD Risks and Rewards
• Employee Engagement Strategies
• Capitalizing Your Business

12:15 - 1:45 p.m.
Lunch/Luncheon Address

1:45 - 3:00 p.m.
Breakouts/Peer-to-Peer Interactions:
• The Power of Vertical Marketing
• Strategically Positioning Your Business for Transition

3:00 - 4:00 p.m.
Network Reception

4:00 p.m.
Adjourn

Partnering Organizations: